



SPONSORSHIP OPPORTUNITY

Networking Reception With the International ASEAN Employer Delegates

DATE: 12th May 2017 | VENUE: To Be Confirmed



The Event at Glance

It is a privilege that CAMFEBA is entrusted by the ASEAN Confederation of Employers (ACE) to chair the confederation for the mandate of 2015-2017. Under this chairmanship, CAMFEBA will host its 42nd Annual General Meeting in Phnom Penh. The employer delegates from ASEAN Countries: Cambodia, Indonesia, Malaysia, Philippines, Singapore, and Thailand will participate this AGM.

In hoping to assist the local business to listen to the future mission of the ASEAN employer community and expanding the business relationship with the employers' delegates in the region, we are also organizing a networking dinner reception by bringing together the local business representatives and employer delegates to meet up and exchange their business relations.

We expect that there will be around **100 audiences** as business owner, CEO, senior management from multi industries, SME, government agency, industry head and ASEAN employer delegates will participate in this event.

Event Exposure & Coverage

Boost your brand through the visibility branding campaign designed to enable you promote your brand in the business community.

- Email Recipient: **3700+** valid recipients
- CAMFEBA web page: **36000+** visitors / month
- FB follower: **6500+** (boost page)
- LinkedIn follower: **400+** (sponsor page)
- HR Club group: **400+** members (Closed group FB & LinkedIn)
- Marketing Club Group: **400+** members (Closed ground on FB & LinkedIn)

Sponsorship Package**

	Gold 800\$	Silver 500\$
BEFORE THE EVENT		
• Become an exclusive sponsor in the industry you are from.	✓	
• Logo appear on CAMFEBA's website as the event sponsor	✓	
• Logo appear in email promotion to more than 3700 recipients	✓	✓
• Logo appear on FB & LinkedIn (Boost page & Sponsor)	Big	Small
DURING THE EVENT		
• Attach brochure in pack materials for participants	✓	

• Display area with the table around the function	✓	
• Recognized as the event sponsor in the opening remark	✓	✓
• Live recognition as the event sponsor	✓	✓
• Logo appears on standing banners	Big	Small
• Display your standing banners	2	1
• Get tickets for this event	2	1

AFTER THE EVENT

• Logo in thanks email to the audiences	Big	Small
• Logo in appreciation banner on FB & LinkedIn	Big	Small

*** Term & Condition apply for each package (Annex I).*

Book Your Package

Mr. Tep Sophoan

012 63 40 55 | 023 23 00 23

membership-manager@camfeba.com

ANNEX I

Term & Conditions

1. Size & position of the logo in the promotional tools:

a) On the website (www.camfeba.com)

- Position of the logo will be determined by the organizer.
- Size of the logo on the website shall be determined based on the format of the logo as below:

Package	Format & Size	
	Square or Circle	Triangle
Gold	3.3cm x 5.5cm	6.5cm x 1.6cm

b) Size and position of the sponsors' logo in the email promotion, banner on FB & LinkedIn shall be arranged by the organizer and based on the package of the sponsorship.

2. Brochure attach with pack materials:

It is allowed the gold sponsorship to attach the promotional material with the pack materials for the participants:

- One piece of leaflet or one brochure or one booklet
- One piece of name card

3. Display area for the sponsor:

- Only for Gold Package
- The area around registration desk and determined by organizer.
- One table with cloth decoration will be provided.

4. Recognition as the event sponsor in opening remark

This shall be included in the last paragraph in the remark which normally done by the representative of organizer.

5. Live recognition as the event sponsor

- The organizer will arrange by popup the logo of the sponsors on the sign board for event.
- Logo of the sponsors will be popup on two standing banners.
- Size and position of the logo shall be arranged according to sponsorship package.

6. Number of materials display:

Package	# Materials	
	X stand	Brochure/leaflet
Gold	2	3 small boxes
Silver	1	

7. Others

- All sponsors supply their own artwork and images in JPEG or GIF format.
- Advertisement location will be arranged on the specific position determined by the organizer.
- The Sponsorship fee does not include artwork designed, and any tax is excluded.

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ANNEX II

Sponsorship Form

Kindly complete this Sponsorship Form and send it to CAMFEBA through email at membership@camfeba.com or the following address:

CAMFEBA

Address: No 3, St. 528, Sangkat Boeung Kak 1, Khan Toul Kork, Phnom Penh, Cambodia

Tel: +855 23 230 022 | +855 23 230 023

Rate of sponsorship (please circle): **500 USD** **800 USD**

Company Name: _____

Address: _____

Name (Mr/Ms): _____

Designation: _____

Tel : _____ Fax : _____

Signature : _____ Date : _____

Note: It is strongly recommended that all payment be made in either cheque or bank transfer to CAMFEBA's Account **No: 010-02-11-00170-9** at **Cambodian Public Bank**. Please send us the Bank slip if the payment is made through bank transfer.